   
 Larry G. Acklin Funeral Homes, inc. newsletter

april 2017

a message from the president

I would like to personally thank all of our families who have chosen Larry G. Acklin Funeral Home as your personal funeral director. Please know that we do not have words to express how privileged we feel that you allow us to serve your family. As the President of our organization, I feel that over a period of serving our families we have been able to form a personal relationship with them. Our families know without a doubt that there is nothing we won’t do to take care of their family and we stand by that pledge every single day. Thank you for being a part of the “Larry G. Acklin Funeral Home” family. May God continue to bless your family.

**tribute pay**

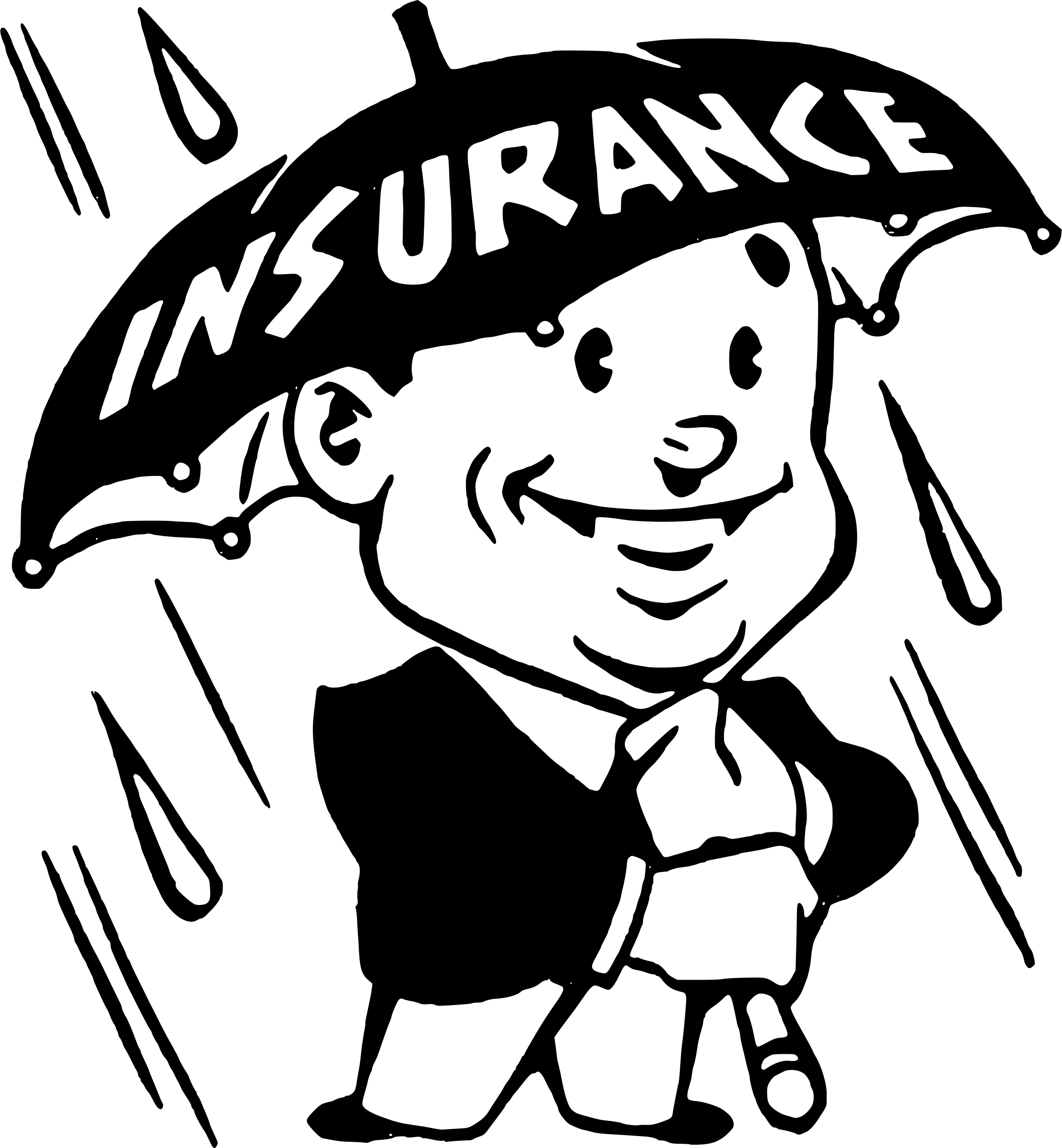
*In a previous newsletter, we introduced a new feature on our website called* ***TRIBUTE PAY****. It provided another option to paying for your funeral services at the time of need, rather than using a 3rd party, such as Go Fund Me. At this time, we are only able to accept payments for* ***FUNERAL EXPENSES*** *on the website. We are unable to accept any payments for* ***PRENEED*** *via the website. We ask that you continue to either mail your check or money order directly to our office or stop by and make a payment. Preneed payments are deposited into a trust fund account and have to remain separate from other monies. Thank you for your cooperation in this matter. Please do not hesitate to contact our office if you have any questions.* 

**PRENEED REFERRAL PROGRAM**

Do you have family members in the age 50 or older who would benefit from the same type pre-arranged funeral contract like you??? If so, please call our Conway office **TODAY** and provide your loved one’s contact information. When we write a a pre-arranged funeral contract on them, we will say **“THANK YOU”** and send you a referrel fee check for $25.00. **CALL** today for more information.

Sincerely,

Larry G. Acklin, President

If you were to experience the loss of a loved one today, would you have enough burial insurance to cover funeral expenses? Research shows that traditional funeral services can range anywhere from $5000.00 to over $7000.00. If your answer is NO, please call our office **TODAY** to discuss these important details.

**IS YOUR FAMILY PROTECTED???**

*Three Common Myths About Grief*

**#1 Grief and Mourning Are The Same Thing**. Grief is the internal thoughts and feelings we experience when someone we love dies. Mourning, on the other hand, is taking the internal experience of grief and expressing it outside ourselves. Many people in our culture grieve, but they do not mourn. Instead of being encouraged to express their grief outwardly, they are often told to “carry on,” or “keep your chin up and keep busy.” So, they end up grieving within themselves in isolation, instead of mourning outside of themselves.

**#2 Tears Expressing Grief Are Only A Sign of Weakness** Unfortunately, many people associate tears of grief with personal inadequacy and weakness. Crying on the part of the mourner generates feelings of helplessness in friends and family. Out of a wish to protect mourners from pain, friends and family may try to stop the tears. Yet crying is nature’s way of releasing internal tension in the body and allows the mourner to communicate a need to be comforted. Crying makes people feel better, emotionally and physically. Tears are not a sign of weakness. In fact, crying is an indication of the griever’s willingness to do the “work of the mourning”

**# 3 The Goal Is To “Get Over It”** We have all heard people ask, “Are you over it yet?” To think that we “get over” grief is ridiculous! We never “get over” our grief but instead become reconciled to it. We do not recover from our grief. We are all forever changed by the experience of grief. For the mourner to assume that life will be exactly as it was prior to the death is unrealistic. We learn to integrate the new reality of moving forward without our loved one and with that comes a renewed sense of confidence in the ability to acknowledge the reality of death. The sense of loss does not completely disappear, yet softens, and the intense pangs of grief become less frequent. Hope for a continued life emerges as we are able to make commitments to the future, realizing that the person who died will never be forgotten.



307 N. St. Joseph Street 910 Walnut Street 8821 Colonel Glenn  
Morrilton, Ar 72110 Conway, Ar 72032 Little Rock, Ar 72204  
501-354-0053 501-327-1124 501-565-1800

[www.larrygacklinfuneralhomes.com](http://www.larrygacklinfuneralhomes.com)